

40 and the cloud

Do you have an opinion about the basic trend that this survey is pointing towards? Are you a vendor and need a customized survey conducted in the field to find out specific trends or pain points? Write to us at info@ciopakistan.com

Everyone's talking about it, yet not everyone really understands it. The awareness of the concept of 'Cloud Computing' has most certainly risen in the recent past since the world has gone into an economic depression of sorts and large organizations who have been worst hit, have flooded queries and content online trying to find out more about it. That flood has trickled down to countries like Pakistan, where we, because of our relatively nouveau status in the tech world, have leapfrogged into the Cloud much before other countries. So when there is so much chatter about it globally, professionals in Pakistani firms seem to be a bit confused.

So we called up 40 companies to ask them if they really knew what this 'Cloud Computing' was all about. 53% of the respondents were CIOs while the 'Other' 43% made up IT heads and other senior level Business Development managers. 85% of the respondents admitted that they had heard about Cloud Computing at one point in the recent past. The conversations over the phone also revealed that the majority of those who knew about it, were also already experimenting with it.

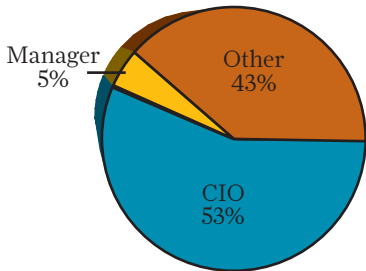
The discussion on the phone included the many benefits of moving to the Cloud, the most repeated one being that of a 'cost benefit'. Surprisingly enough, none of the people who retorted, 'cost benefit' thought the move would be a cheap one. They did understand, however, that the move would be economical in the long run. And with the economical aspect, there is the accessibility and management part, along with the concern that as the business grows, the Cloud will be much easier to expand and scale up or down, as needed.

A meager 3% thought that the 'upfront costs to deploy the solution to get to the Cloud' was high. This holds true considering many service providers provide solutions so that there is a small upfront payment, followed by monthly invoicing. Since this service comes under the umbrella of Managed Services, this fee structure makes sense. The largest percentage was concerned with the Security aspect and in case you're interested in finding out about what concerns people want addressed before they consider moving any operations to the Cloud, you should follow the survey results in this month's issue of CSO Pakistan.

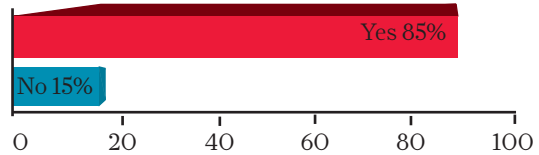
A simple QnA for something that most consumers and a lot of companies are already using.

Survey Results: Cloud Computing

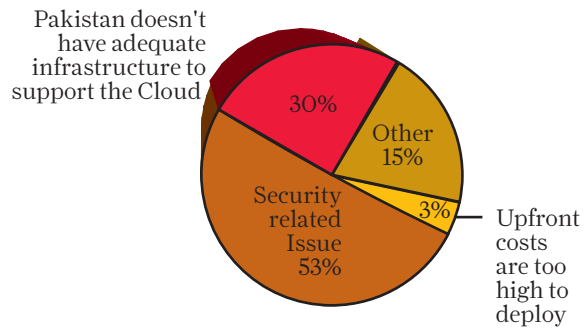
Designations of the Respondents



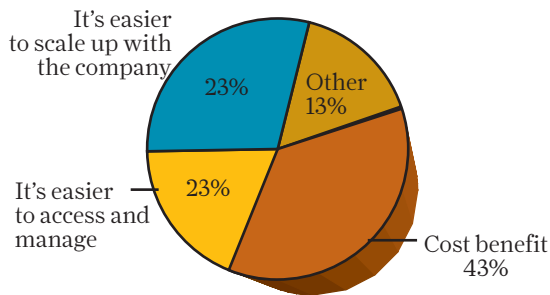
Are you familiar with Cloud Computing?



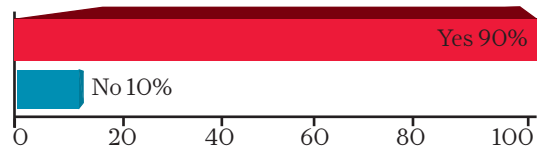
What do you think is the biggest drawback of Cloud Computing?



What do you think is the biggest benefit of Cloud Computing?



Have you heard of CIO Magazine?



What do you want to (be able to) do in the Cloud?

